

# Vita

## Hank C. Alewine

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## Education

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| <u>Ph.D.</u> | University of Kentucky, 2010<br>Accounting Concentration<br>Environmental Systems Graduate Certificate |
| <u>MACC</u>  | University of South Carolina, 2004   |
| <u>B.A.</u>  | Coker University (formerly Coker College), 2002<br>Major in Biology, Minor in Business Administration  |

## Academic and Professional Positions

- University of Alabama in Huntsville
  - Associate Professor, August 2017 – present
  - Assistant Professor, August 2011 – July 2017
  - Visiting Assistant Professor, January 2011 – July 2011
- University of Kentucky
  - Teaching and Research Assistant, August 2006 – December 2010
- J.W. Hunt and Company
  - Staff Accountant (auditor), June 2004 - June 2006

## Research Interests

Space accounting, decision making, environmental accounting

## Publications in Refereed Journals

- Tucker, B. P., and H. C. Alewine. 2023. Everybody's business to know about space: Cross-disciplinarity and the challenges of the New Space Age. *Space Policy*, 101573.
- Tucker, B. P., and H. C. Alewine. 2023. The roles of management control: Lessons from the Apollo program. *Contemporary Accounting Research* 40 (2): 1046–1081.
- Tucker, B. P., and H. C. Alewine. 2022. It's not rocket science: Humanities, arts and social sciences in the space sector. *Journal of Behavioural Economics and Social Systems* 4 (2): 41-54. (commissioned paper)

- Tucker, B. P., and H. C. Alewine. 2022. Space for accounting and accountability: Realising potential management accounting research contributions to the space sector. *Accounting, Auditing & Accountability Journal* 35 (6): 1353-74. (commissioned paper)
- Tucker, B. P., and H. C. Alewine. 2021. The sunk cost fallacy and throwing the baby out with the bathwater: A little like rocket science. *Accounting, Auditing & Accountability Journal* 34 (4): 1016-7.
- Alewine, H. C. 2020. Space accounting. *Accounting, Auditing & Accountability Journal* 33 (5): 991-1018.
- Alewine, H. C., and D. Stone. 2017. Accounting systems' design matters: Evaluability and mode influence environmental performance judgments. *Advances in Accounting Behavioral Research* 20: 23-62.
- Alewine, H. C., C. D. Allport, and M. Shen. 2016. How measurement framing and accounting information system evaluation mode influence environmental performance judgments. *International Journal of Accounting Information Systems* 23: 28-44.
- Alewine, H. C., and T. Miller. 2016. How balanced scorecard format and reputation related to environmental objectives influence performance evaluations. *Advances in Management Accounting* 27: 123-65.
- Alewine, H. C., and D. Stone. 2016. The joint influence of evaluation mode and benchmark signal on environmental accounting-relevant decisions. *Social and Environmental Accountability Journal* 36 (2): 124-52.
- Alewine, H. C., and D. Stone. 2013. How does environmental accounting information influence attention and investment? *International Journal of Accounting and Information Management* 21 (1): 22-52.
- Alewine, H. C. 2010. A model for conducting experimental environmental accounting research. *Sustainability Accounting, Management and Policy Journal* 1 (2): 256-91.

## Other Projects

- Tucker, B. P., and H. C. Alewine. Rising like a phoenix from the ashes: Management control and organizational resilience from crises during NASA's Apollo and Space Shuttle programs. Under 1<sup>st</sup> round review at *Abacus* special issue.
- Tucker, B. P., and H. C. Alewine. Solutions looking for problems? How the humanities, arts and social sciences can inform the space sector. Revising for 2<sup>nd</sup> round review at *Space Policy*.
- Alewine, H. C., and B. P. Tucker. Accounting for the New Space Economy. Preparing for submission to *The Oxford Handbook on the "New" Space Economy*. (commissioned chapter)
- Tucker, B. P., and H. C. Alewine. Evaluating investment in space programs: A case for theoretical pluralism. Preparing for submission to *Financial Accountability & Management*.
- Alewine, H. C., and C. D. Allport. How the certainty effect impacts environmental decisions across evaluation modes. Preparing for submission.

- Alewine, H. C., C. D. Allport, and B. P. Tucker. How balanced scorecard format and nontraditional measurement framing influence performance evaluations. Design phase.

## **Presentations**

- Invited panelist for NASA Next, Industry Panel Discussion, Redstone Arsenal, Huntsville, AL, May 10, 2023
- “Rising like a phoenix from the ashes: Management control and organizational resilience from crises during NASA’s Apollo and Space Shuttle programs.”
  - University of Adelaide workshop (by coauthor), May 5, 2023
  - University of Alabama in Huntsville workshop (with coauthor), Mar. 3, 2023
  - University of Glasgow workshop (by coauthor via Zoom), Feb. 1, 2023
  - International Centre of Public Accountability (ICOPA), Durham University, workshop, “What is the future of public accountability in the aftermath of crisis?” (by coauthor via Zoom), Dec. 13, 2022
- Guest host for Centre for Social and Environmental Accounting Research (CSEAR) reading group sessions on Space Accounting (via Zoom), Nov. 17-18, 2021
- Invited panelist (via Zoom) for, “Lost in Space – non-STEM research and teaching efforts in space and cosmology,” at the University of South Australia’s symposium, “It’s Not Rocket Science: Identifying the needs of business, industry, NGOs, and government in the space sector,” Adelaide, AU, Sept. 24, 2021
- “How measurement framing and accounting information system evaluation mode influence environmental performance judgments.”
  - AAA annual meeting, New York City, NY, Aug. 10, 2016
- “The joint influence of evaluation mode and benchmark signal on environmental accounting relevant decisions.”
  - ABO Section Research Conference, Nashville, TN, Oct. 10, 2015
  - MAS Research Conference, Houston, TX, Jan. 6, 2012
- “How balanced scorecard format and reputation relating to environmental objectives influence performance evaluations.”
  - ABO Section Research Conference, Philadelphia, PA, Oct. 25, 2014 (by coauthor; Research Forum Session)
  - AAA annual meeting, Anaheim, CA, Aug. 6, 2013
  - MAS Research Conference, New Orleans, LA, Jan. 12, 2013
  - ABO Section Research Conference, Atlanta, GA, Oct. 6, 2012 (by coauthor; Research Forum Session)
  - AAA Ohio Region Meeting (by coauthor), Covington, KY, May 10-12, 2012
  - University of Alabama in Huntsville workshop, Huntsville, AL, Apr. 20, 2012
  - Kent State University workshop (by coauthor), Kent, OH, Apr. 13, 2012
- “Contextual influences in environmental performance judgments: Accounting system evaluability and mode effects.”

- ABO Section Research Conference, Atlanta, GA, Oct. 6, 2012
- MAS Research Conference, Atlanta, GA, Jan. 7, 2011
- University of Kentucky workshop, Lexington, KY, Nov. 12, 2010
- Valdosta State University workshop, Valdosta, GA, Oct. 4, 2010
- Western Michigan University workshop, Kalamazoo, MI, Oct. 1, 2010
- University of Alabama in Huntsville workshop, Huntsville, AL, Sept. 27, 2010
- Northern Kentucky University workshop, Highland Heights, KY, Sept. 20, 2010
- AAA annual meeting, San Francisco, CA, Aug. 2, 2010
- “A model for conducting experimental environmental accounting research.”
  - International Conference on Business & Sustainability, Portland, OR, Nov. 6, 2009
- “How does the presence and organization of environmental accounting information influence attention and investment?”
  - 2010 North American Congress on Social and Environmental Accounting Research, Orlando, FL, Jan. 5, 2010
  - ABO Section Research Conference, Seattle, WA, Oct. 9, 2009
  - AAA annual meeting, New York City, NY, Aug. 5, 2009
  - Coker College workshop, Hartsville, SC, Nov. 6, 2008
- “Corporate social responsibility, environmental ethics, and capitalism: Can't we all just get along?” Coker College Centennial Celebration Evening Lecture (invited), Hartsville, SC, November 6, 2008

## **Student Advising**

- Project director for Rachel Hammond’s Honors Capstone project, 2020-21

## **Courses Taught**

- University of Alabama in Huntsville, Spring 2011 – present
  - Cost Management (ACC 614)
  - Managerial Accounting (ACC 602)
  - Foundations of Accounting for Managers and Engineers (ACC 600)
  - Space Accounting (ACC 490/590)
  - Advanced Cost Accounting (ACC 516)
  - Cost Accounting (ACC 414)
  - Management Accounting (ACC 212)
- University of Kentucky, Spring 2007 – Fall 2010
  - Auditing (ACC 403)
  - Introduction to Managerial Accounting (ACC 202)
- Additional teaching interests: Accounting History, Accounting Ethics, Environmental Accounting

## **Editorial Service**

- Guest Editor (with Basil Tucker), special issue, “Accounting for the New Space Age,” *Accounting, Auditing & Accountability Journal*, 2022-23

- Organizer and discussant, *Accounting, Auditing & Accountability Journal* special issue workshop for “Accounting for the New Space Age,” April 1, 2022
- Reviewer, *Sustainability Accounting, Management and Policy Journal*, 2021
- Reviewer, *International Journal of Accounting Information Systems*, 2020-21
- Reviewer, *Sustainability Accounting, Management and Policy Journal*, 2018-19
- Reviewer, *Accounting and the Public Interest*, 2017
- Reviewer, *Advances in Accounting Behavioral Research*, 2016
- Reviewer, 2015 ABO Section Research Conference
- Reviewer, 2015 MAS Research Conference
- Reviewer, *Journal of Management Accounting Research*, 2014-15
- Reviewer, 2014 ABO Section Research Conference
- Reviewer, 2014 AAA annual meeting MAS Section
- Discussant, 2013 AAA annual meeting MAS Section
- Moderator, 2013 AAA annual meeting MAS Section
- Reviewer, 2013 ABO Section Research Conference
- Reviewer, 2013 AAA annual meeting MAS Section
- Reviewer, 2013 MAS Research Conference
- Reviewer, 2012 ABO Section Research Conference
- Reviewer, 2012 AAA annual meeting MAS Section
- Reviewer, 2012 MAS Research Conference
- Reviewer, 2011 ABO Section Research Conference
- Reviewer, 2011 AAA annual meeting ABO Section
- Reviewer, 2010 ABO Section Research Conference
- Reviewer, *Sustainability Accounting, Management and Policy Journal*, 2010
- Reviewer, 2010 AAA annual meeting ABO Section
- Reviewer, 2010 Auditing Section Research Conference
- Moderator, 2009 AAA annual meeting

### **Positions in Academic Organizations**

- Member, American Accounting Association Public Interest Section Social and Environmental Accounting Committee, 2011.

### **Institutional and Professional Service**

- Research Misconduct Committee, 2023
- Promotion and Tenure Advisory Committee, 2022-23, 2017-18
- Turning Point USA at UAH, Faculty Advisor, 2022-present
- College of Business Strategic Planning Committee, 2022
- Departmental Tenure and Promotion Committee, 2021
- Young Americans for Freedom UAH Chapter, Faculty Advisor, 2020-2021
- Review Committee for Dean of the College of Business, 2020
- College of Business Curriculum Committee, Spring 2016, 2020-present
- University Review Board, 2020-21 (chair), 2019-20
- Department of Accounting, Economics and Finance Search Committee for Chair, 2020

- Accounting faculty search committee
  - 2021-22, 2019-20 (chair), 2016-17, 2014-15, 2013-14
- Peer Review Committee
  - Two reviews (chair of one), 2023
  - Two reviews (chair of one), 2022
  - Three reviews, 2021
  - Two reviews, 2018
- Beta Alpha Psi, Iota Theta Chapter, Faculty Advisor, 2017-2020
- Graduate Council, 2014-2018
- College Structure Committee, Fall 2016
- Library Director search committee, 2012-2013
- Presented CPE on environmental accounting:
  - Guntersville State Park, 2 hours on July 9, 2013
  - Elk Valley Chapter of the Tennessee Society of Certified Public Accountants, Tullahoma, TN, 1 hour on October 26, 2012
  - Huntsville Chapter of the American Society of Women Accountants, Huntsville, AL, 1 hour on September 27, 2012
  - Huntsville Chapter of the Alabama Society of Certified Public Accountants, Huntsville, AL, 1 hour on July 26, 2012
- PhD committee, student representative (elected), 2009-2010

## **Awards**

- College of Business Outstanding Faculty Member Award, 2023
- College of Business Undergraduate Teaching Award Winner, 2023
- College of Business Outstanding Service Award, 2021
- College of Business Undergraduate Teaching Award, Honor Roll, 2021, 2018
- College of Business Graduate Teaching Award, Honor Roll, 2019
- Highly Commended Award Winner at the *Literati Network Awards for Excellence 2013* for the article, “How does environmental accounting information influence attention and investment?” published in the *International Journal of Accounting and Information Management*.

## **Conferences Attended**

- AAA Annual Meeting, San Francisco, CA, Aug. 10-14, 2019
- 10<sup>th</sup> Annual Wernher von Braun Memorial Symposium, Huntsville, AL, Oct. 25, 2017
- International Symposium for Personal and Commercial Spaceflight, Las Cruces, NM, Oct. 11-12, 2017
- AAA Annual Meeting, New York City, NY, Aug. 7-10, 2016
- AAA Accounting, Behavior, and Organizations Section Research Conference, Nashville, TN, Oct. 9-10, 2015
- AAA Annual Meeting, Atlanta, GA, Aug. 4-6, 2014
- AAA Annual Meeting, Anaheim, CA, Aug. 5-7, 2013
- AAA Management Accounting Section Research Conference, New Orleans, LA, Jan. 10-12, 2013

- AAA Accounting, Behavior, and Organizations Section Research Conference, Atlanta, GA, Oct. 5-6, 2012
- AAA Management Accounting Section Research Conference, Houston, TX, Jan. 5-7, 2012
- AAA Management Accounting Section Research Conference, Atlanta, GA, Jan. 7-8, 2011
- AAA Annual Meeting, San Francisco, CA, Aug. 2-4, 2010
- AAA Management Accounting Section Research Conference and Doctoral Consortium, Seattle, WA, Jan. 7-9, 2010
- 2010 North American Congress on Social and Environmental Accounting Research, Orlando, FL, Jan. 4-6, 2010
- International Conference on Business & Sustainability, Portland, OR, Nov. 5-6, 2009
- AAA Accounting, Behavior, and Organizations Section Research Conference and Doctoral Consortium, Seattle, WA, Oct. 9-10, 2009
- AAA Annual Meeting, New York City, NY, Aug. 3-5, 2009
- AAA/ Deloitte/J. Michael Cook Doctoral Consortium, Lake Tahoe, CA, June 17-21, 2009
- AAA Management Accounting Section Research Conference and Doctoral Consortium, St. Petersburg, FL, Jan. 8-10, 2009
- AAA Management Accounting Section Research Conference and Doctoral Consortium, Long Beach, CA, Jan. 10-12, 2008
- AAA Accounting, Behavior, and Organizations Section Research Conference and Doctoral Consortium, Philadelphia, PA, Oct. 19-20, 2007
- AAA Annual Meeting, Chicago, IL, Aug. 6-8, 2007
- AAA Auditing Section Research Conference and Doctoral Consortium, Charleston, SC, Jan. 11-13, 2007

### **Membership in Professional Organizations**

- American Institute of Certified Public Accountants, 2014 - 2023
- American Accounting Association, 2006 – 2017, 2019-20
- Institute of Management Accountants, 2008 - 2016
- Centre for Social and Environmental Accounting Research, 2011–13, 15-17

### **Professional Certification**

- Certified Public Accountant
  - Alabama (#11623-R), 2011 – present
  - South Carolina (#7228), 2006 – present
- Chartered Global Management Accountant, 2014 – 2023

### **Institutional Certification**

- CITI certification for Human Subjects Research, 2020
- Quality Educational Practice Online (QEPO) certification, 2017

## **Fellowships and Grants Awarded**

- \$5000 grant from UAH's COB Summer 2021 Course Innovation Grant
- \$4000 grant from UAH's COB Mini-Grant Program, May 2019
- \$2500 grant from UAH's CBA Mini-Grant Program, March 2016
- \$500 Witmond Faculty Fellowship, 2013-2014
- \$500 from the Scholarship Enhancement Travel Award Program, November 2011
- \$2500 grant from UAH's CBA Mini-Grant Program, May 2011
- Max Steckler Fellowship, 2010
- \$750 grant from IMA's Foundation for Applied Research, October 2009
- Research Challenge Trust Fund II Von Allmen Fellowship, 2006 - 2010
- Lockett Fellowship, 2008-2010
- Daniel R. Reedy Quality Achievement Award, 2006 - 2009

(Updated: 7-17-2023)